



## Area Board Local Priorities report – 14 December 2022

The South-West Wiltshire Area Board in June 2022 reviewed available local data and evidence, and integrated this with local knowledge and community conversation to agree the following local priority themes:



- ❖ **Support the local economy**
- ❖ **Addressing environmental issues in partnership with the Cranborne Chase AONB**
- ❖ **Community safety**
- ❖ **Support older people and vulnerable adults health and wellbeing**
- ❖ **Improve engagement with young people**

Each priority theme has a series of more specific local actions that the Strategic Engagement and Partnership Manager and Area Board Delivery Officer will work with the South-West Wiltshire Area Board to positively address them. The full action plan can be found at the end of this document. Two examples of support and change that the Area Board has influenced since last reporting in September 2022 are:

### **Improve engagement with young people**

Working with Seeds4Success to set up new counselling and trampolining sessions as additional activities for the ongoing Health & Wellbeing Youth Nights at the Nadder Centre

These are activities the young people have demonstrated a clear need for and corresponds with the Nadder Centre Steering Group's request that more activities for young people be facilitated at the centre

The Area Board will be asked to contribute funding towards the new counselling and trampolining offer at the December meeting

Key links to Wiltshire Council's Business Plan: We Get the Best Start in Life; We Live Well Together.

### **Support older people and vulnerable adults health and wellbeing**

Began delivery of the Carer Support Wiltshire Make A Friend Be A Friend initiative in Wilton and Barford St Martin. Publicity has begun and the new phone line and volunteer team is set up.

This initiative was funded by the area board before the pandemic to offer an additional means to support isolated older people connect with and actively participate in local activities.

Key links to Wiltshire Council's Business Plan: We Stay Active ; We Live Well Together

## Southern Wiltshire Area Board work plan and local priorities

Priority	Action(s)	Target(s)	Lead	Status
<b>Supporting the local economy</b>	Using existing infrastructure look to form a new South West Wiltshire Business Chamber	By summer 2023	Cllrs Pauline Church and George Jeans	
<b>Addressing environmental issues in partnership with the Cranborne Chase Area of Outstanding Natural Beauty</b>	1. Design and facilitate a series of engagements in the first half of 2023	Improve understanding and engagement in a range of initiatives to tackle climate change	Cllr Nabil Najjar	
	2. Deliver the Mere Car Club Project	To strengthen sustainable travel options	Cllr George Jeans	
<b>Community Safety</b>	1. Strengthen collaboration with police, fire and other related partners	To maintain a clear focus on all community safety priorities	Cllr Bridget Wayman	
	2. Continue to tackle speeding in rural villages	Ensure Community Speed Watch volunteers feel supported and police teams are clear on where communities need them to focus their resources	Cllr Bridget Wayman	
	3. Ensure other (non-speeding) community safety issues are not overlooked	Trial an improved focus on the regular police priorities update report to Area Board Business meetings, coupled with divisional councillors leading on police reports at parish council meetings particularly when police officers are unable to attend	All Councillors	
<b>Supporting Older People and Vulnerable Adults Health &amp; Wellbeing</b>	1. Make A Friend Be A Friend Initiative under way	Initiative publicised and being delivered in Wilton and Barford St Martin from November 2022	Cllr Nick Errington	

	2. Deliver Celebrating Age Programme	Year 3 of the programme is underway. Events so far planned in Steeple Langford, Mere and Wilton – a further 7 to be planned. Also, a spring Noticing Nature set of workshops being designed and the Creative Conversations project also open to residents	Cllr Nick Errington	
	3. Responding to the cost of living crisis	Supporting communities to facilitate action to support those most in need, including the setting up of warm spaces and community food provision. 5 warm spaces so far setting up and 3 community food providers operating	All Councillors	
	4. Scope potential for new digital inclusion project	Currently discussing learning points from Westbury digital inclusion project and scoping how to deliver bespoke to South West Wiltshire – to help more older people online where this will improve their health and wellbeing	Cllr Nick Errington	
<b>Improve engagement with young people</b>	1. Continue to support Seeds4 Success Youth Charity and village led youth clubs and help to initiate new clubs	To ensure a good range of positive youth activities for 13-19 year olds. Currently over 20 youth clubs operating in South West Wilts	Cllr Bridget Wayman	
	2. Review the Summer 2022 youth event at the Nadder Centre	On the whole a worthwhile event engaging nearly 40 young people. Definite desire for repeat events, but this will require external funding	Cllr Bridget Wayman	
	3. Enhance youth activities offer at the Nadder Centre in response to local requests and the needs expressed by young people	Area Board to be asked to contribute towards the cost of adding in counselling sessions and trampolining to the Monday Night Health & Wellbeing sessions at the Nadder Centre as led by Seeds4Success	Cllr Bridget Wayman	

**Karen Linaker, Strategic Engagement & Partnership Manager (Leisure, Culture & Communities)**

**December 2022**